Trusted Video Management

The Name You Trust in Video-centric Surveillance Solution
Embarking on Diversity

2014 marks the company’s 10th year anniversary. For the past 10 years NUUO has invested an incredible amount of effort making NUUO into a global brand. We now have a global branch office in the U.S. and representatives in Africa, China, India, Europe, and other parts of the world. NUUO is now in a position to make real impact in the industry and this translates to better products and services for our customers. In the coming years we will be diversifying our resources into other areas such as localization, marketing, and R&D powers. We invite you to share our success and joy celebrating our anniversary.
NUUO at a Glance

- Founded in 2004
- Focused on Surveillance Video Management solution
- Complete recording solution with software-centric focus
- NUUO US branch established in 2009
- Local presence in China, France, India, Russia, South Africa, UK
- Public listed company in Taiwan in 2013
- 200+ employees
  - 47% of employees are engineers.
  - 75% of engineers have a Master degree
  - 90% of engineers specialize in software
NUUO Core Values

Trusted Video Management

Simple
Open
Reliable
Footprints of Success

The name you trust in video-centric surveillance solution

Foray into DVR technology

Convergence with IP technology

Scalable platform to fulfill ever-growing business needs

Next stage in enterprise VMS evolution

- Pioneer in 64 channel DVR development
- Foray into DVR technology
- Convergence with IP technology
- Scalable platform to fulfill ever-growing business needs
- Next stage in enterprise VMS evolution

- 2004: Established
- 2005: DVR Card 5000 Series
- 2006: Hybrid IP+
- 2007: CMS, NVRmini
- 2008: POS Integration, DVR Card 7000 Series
- 2009: Hybrid Appliance, DVR Card 7100 Series
- 2010: NVRmini 2, Hybrid IP+
- 2011: IVS, Linux based open platform enterprise solution
- 2012: LPR Access Control Integration
- 2013: Titan NVR, NVRsolo
- 2014: NuoU Crystal™

- 2004: Introduced ezNUUO for router-free access
- 2005: Pioneer in 64 channel DVR development
- 2006: Launch centralized Hybrid solution
- 2007: Industries fledging turnkey NVR
- 2008: Linux based Mac compatible NVR solution
- 2009: Breakthrough in adding IP to DVRs
- 2010: Pioneer in 64 channel DVR development
- 2011: Linux based open platform enterprise solution
- 2012: Introduced ezNUUO for router-free access
- 2013: Pioneer in 64 channel DVR development
- 2014: Linux based open platform enterprise solution

- Industries fledging turnkey NVR
- Linux based Mac compatible NVR solution
- Breakthrough in adding IP to DVRs
- Linux base open platform enterprise solution

NuoUO Crystal™ - The name you trust in video-centric surveillance solution
Software Total Management Platform

Empower open platform integration and business enterprise

NUUO Hybrid Software
- POS
- Alarm
- LPR
- Access Control
- Video Analytics

Switch
Surveillance (IP & CCTV)
Storage
Server

Associations
Onvif, SIA

Technology & Solution Partners

www.nuuo.com
Design Values of NUUO Software

Simplicity in design yet sophisticated in features
Comprehensive Vertical Solutions

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Complete Product Portfolio

Crystal Family
NUUO Crystal™

Mainconsole Family
Tri-Brid NVR

Mainconsole Family
NVRsolo

Mainconsole Family
NVRmini 2

Option

Mainconsole Family
Central Management System

Option

Project Size (Number of cameras)

4
8
32
64
500
1000+

www.nuuo.com
Trusted Video Management
NUUO Worldwide & Support

- Customer inquiries are daily monitored by duty managers
- Customer satisfaction is ensured by escalation managers
- Around the clock issue tracking

eHelpdesk Support Dashboard
NUUO Customer Services

OUR COMPLETE AND SOLID SERVICE OFFERINGS

Education & Certification
- Education Service
- Partner Certification
- Train the Trainers

Technical Support
- Installation
- Configuration
- Daily Operation
- License

Project Support
- Project Spec-in
- Project Design
- Project Consulting
- Integrations

NUUO eHelpdesk
Central Call Management System
- Web tool for customers to easily manage inquiries
- Support global customers
- On-line knowledge base
- Dashboard monitored by duty & escalation managers
Ecosystem

COMPLETED ECO SYSTEM TO CREATE VALUE IN EVERY TIER

- Enablement
- Channel program
- Project support
- Tech support

Direct order flow
Indirect order flow

NUUO

• Enablement
• Channel program
• Joined business plan
• Tech support

User

• SI development

SI

• SI development

VAR

• Enablement
• Project support
• Tech support

Disty

• Enablement
• Channel program
• Joined business plan
• Tech support
Recent NUUO Awards

- 2011 A&S CCTV Excellence Award
- 2011 IFSEC CCTV System of the Year Finalist
- 2013 ISCW Award – Best of Video Storage, Distribution & Management
- 2014 ISCW Award – Best in Video Surveillance Management Systems
- 2012 Potential Corporation of The Year
- 2012 Secutech NVR Excellence Award
- 2013 Secutech Excellent Network Video Recorder
NUUO Success

OVER 70 COUNTRIES, 104,000 INSTALLATIONS

Transportation
- [USA] South Florida Container Terminal
- [Finland] Omena Hotels
- [UK] Blakemore Fresh Foods
- [Croatia] Pevec
- [Georgia] SOCAR Georgia Petroleum
- [Brazil] TRE Panara
- [Italy] Pisa Int’l Airport
- [Romania] Auchan Group
- [Egypt] Vodafone
- [Australia] Brisbane Market
- [India] RDCC Bank

Hospitality
- [USA] Shreveport Community Church
- [Finland] Omena Hotels
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NUUO is focused on forming a trustable community of contributors and partners using efficient, open technology foundation to uphold the promise of freedom and security for today and tomorrow.