

# Lead you from DVR to **true Hybrid NDVR** Buy one get Free IP License

Valid From Now to 30 April 2010

- Purchase H.264 capture card and receive a one channel IP license for free.
- Only for Australia, Canada, Korea, USA and Latin America.

★ H.264 Capture Card: SCB-6000 & SCB-7000 Series (not include SCB-5000 series)  
★ Condition Applies



## JOIN NUUO AT ISCWEST BOOTH #3096

**DATE** MARCH 24-26, 2010  
**ADDRESS** SANDS EXPO AND CONVENTION CENTER/ LES VEGAS, NEVEDA

LEARN THE ADVANTAGE OF IP+, DVR, NVRMINI, NDVR (HYBRID), AND CMS AND SEE HOW WE REDEFINE IP SOLUTION



### UPCOMING EVENTS

[Events Center](#)

Region	Date	Event	Location (City, State)	Country
North America	28 Jan, 2010	ADI New Orleans Vender day	New Orleans, LA	US
	16 Feb, 2010	ADI Road Show	Oklahoma City, OK	US
EMEA	18 Feb, 2010	NUUO IP Training	Johannesburg	South Africa
	02 -05 Mar, 2010	Sicur International Security Safety & Fire Exhibition	Madrid	Spain
LA	02-04 Feb, 2010	Presentation of NUUO	Caracas	Venezuela
	25 Feb, 2010	Seminar of NUUO	Lima	Peru
ASIA	09 -12 Mar, 2010	Tokyo Security Show	Tokyo	Japan

### Training Course

[Training Course Center](#)

Training Course	Location	Date	Register
NUUO NVR Training	USA, Online	03 Feb 2010, 13:30 PST	<a href="#">Register</a>
NUUO Total Solution introduction	EMEA, Online	10 Feb.2010, 13:00 GMT-0(UK)	<a href="#">Register</a>
NUUO CMS Training	USA, Online	17 Feb 2010, 13:30 PDT	<a href="#">Register</a>
NUUO Total Solution introduction	EMEA, Online	24 Feb.2010, 13:00 GMT-0(UK)	<a href="#">Register</a>
NUUO DVR Training	USA, Online	03 Mar. 2010, PDT 13:30	<a href="#">Register</a>

### TECHNICAL ISSUES

[Demo Video Center](#)

- [NUUO HDD Calculator-- For NVR/ DVR/ Hybrid NDVR/ NAS](#)
- [NUUO NVR/ Hybrid NDVR Supported Cameras--36 brands, 560 models](#)

### SUCCESS STORIES

[Success Story Center](#)

## Red Bull utilizes NUUO surveillance software to ensure drink safety

The Smart Surveillance System increases a product's quality and employee efficiency at a modest cost



**Organization :**  
Red Bull

**Location :**  
Hubei, China

**Industry segment :**  
Industrial

**Solution :**  
NUUO NVR(IP+)

### The largest energy drink company in China

Red bull, the leading manufacturer of energy drinks in the world, sells their products in over 140 countries. It is the biggest energy drink company in China and maintains three factories located in the north, central and south of China. Quality maintenance and process control are the main targets of the factory, as well as conforming to food safety regulations. Therefore, NUUO NVR IP+ and VIVOTEK IP cameras were installed in the Hubei factory to fulfill this target, and to provide evidence if there are any controversies regarding the production quality.



**Monitoring the production process with high video quality and low cost**  
VIVOTEK IP cameras were installed to monitor Red Bull's warehouse, production line, logistic entrance, and distribution rooms to not only protect the equipment, ingredients and the product from theft, pollution or destruction, but also to prevent any interruption in the power supply. The employee's restaurant and working places are also monitored to ensure that correct working procedures are followed and to increase employee safety and efficiency so that they can further improve management capabilities and quality control.



NUUO NVR IP+ manages the whole system with their user-friendly interface for viewing live video on local/ remote sites and to record video for playback and exporting in case of any potential need for video evidence. To fulfill a high level of surveillance quality without any omissions, the security guards use NUUO with 6 kinds of smart detections and 10 kinds of alarms to react instantly when unusual events occur. They also utilize motion detection to prevent trespass. The intuitive interface enables users to define detection zones directly on the image by simple mouse drags. Any violations of off-limit boundaries will trigger alarms, alerting operators to take action, and the system can also trigger alarms when employees come near dangerous machinery, thus further ensuring their safety.

### Record and Display in different frame rates and resolution to save storage and bandwidth cost

The system records all day and every day to strictly ensure the highest level of safety and quality, so NUUO Transcode is even more important in this system. NUUO Transcode enables the system to be displayed and recorded at different frame rates and resolution. The security guards can record and recorded in high quality as evidence, and view the image at average/lower frame rates and resolution. This helps to save huge storage and bandwidth cost. The stable surveillance software which NUUO maintains with strict quality control is also necessary to meet the system's requirements.

NUUO surveillance software helps Red Bull to comply with health and safety regulations, as well as improve product and service quality. "It's fairly easy to setup and use with the powerful functions. Most of all, it has the highest capability/ price value." The system integrator has stated.